

Mrs. Blane suspected her husband of playing around with the maid. Having to spend a few days with her sick Mother, she instructed her small son, Herbie, to keep an eye on Poppa and the maid.

As soon as she returned—she asked: "Herbie, did anything happen?"

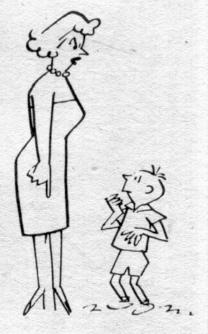
"Well," said the boy, "Poppa and the maid went into the bedroom and took off their clothes and—"

"Stop! Stop!" shouted Mrs. Blane.
"We will wait until Poppa comes home."

Poppa was met at the door by his irate wife, cringing maid and confused son. "Herbie, tell me what happened with Poppa and the maid," stormed Mrs. Blane.

"As I told you Ma," said Herbie. "Poppa and the maid went into the bedroom and took off their clothes."

"Yes! Yes! Go on, Herbie," said Mrs. Blane impatiently, "what did they do then?" Replied Herbie—"Why Mother, they did the same thing you and uncle Fred did when Poppa was at the convention!"





Two men were standing on a street corner when two women walked toward them.

Suddenly one of the men gasped: "Good night! Here comes my wife and my mistress."

"That's funny," said the second, "I was just about to say the same thing."



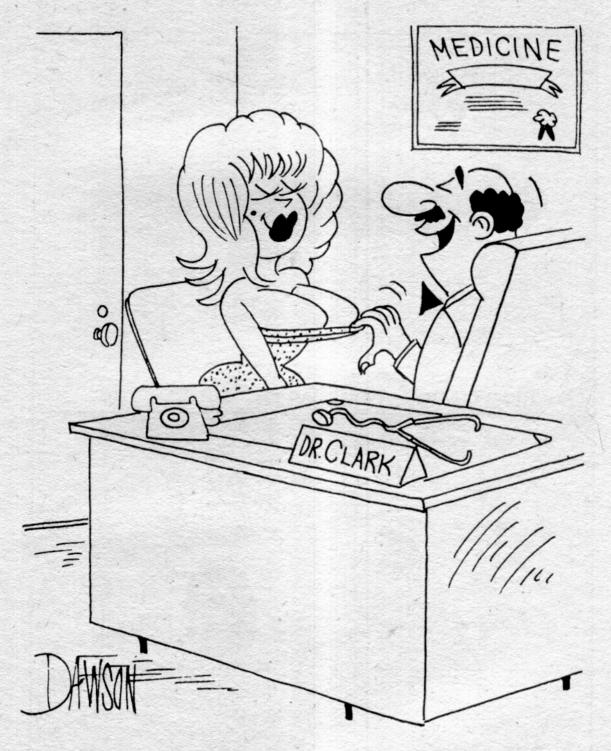
"... and there's not a damned thing about the French word for it in here!"



"Hello, Harry...we've finally got something in common..."



"Don't ask what you can do for me—I'm here to discuss what you've been doing for my husband."



"Your tired, listless feeling is the result of your overactive sex life, which I'd like you to ease up on starting TOMORROW"





DESTINY'S LIVING DOLL

POOR little Fantastica Fragrant was a dreamer. She lived, if you can call it living, in a little shack in the shadow of a slum area. Her family was too poor to move directly into the slums.

A section of the shack was divided off to make a little bedroom for little Fantastica. There, in her little bedroom in the little shack, little Fantastica created, in her imagination, a little dream world all her own.

She had cut a tiny window in the wall of her bedroom and at night could see the moon and a part of the starry sky. She liked to look through her tiny window most when the moon was biggest and roundest—in other words, full.

It was then that little Fantastica dreamed her most thrilling dreams. It was then that she jumped up and down and howled at the moon. It was then that her mother came and slapped her across the face to snap her out of it.

Fantastica grew older — as most people do — and learned more about the world beyond her shack.

One day her teacher took the class for a ride in the school bus. They rode and rode until they came to a beautiful place which the teacher said was called Rosy Meadows, where only very rich people could afford to live.

Fantastica, peering out the bus window, saw a lady by the side of a house. She seemed to be singing happily while hosing out her garbage can, but Fantastica did not realize what the lady was doing.

Fantastica, however, grew still older—as most people do—and learned what hosing out a garbage can means. From then on she had but one dream—to live in a cheery home in Rosy Meadows and hose out her very own shiny silver garbage can. She always dreamed she would have the nicest, cleanest garbage can in all of Rosy Meadows.

But how could a girl who was too poor to move into the slums

ever get to live in a wealthy suburb like Rosy Meadows?

Ah, but if that girl put all her heart into her dream . . .

One night Fantastica was selling flowers outside Neely O'Reely's cabaret. She felt tired and lonely. Suddenly, standing before her was handsome, smiling Skitch O'Phrenia, the Belgian piano player, who performed nightly with his combo at O'Reely's.

"I've noticed you out here every night for the past two weeks," Skitch was saying. 'You're sweet and lovely and pure and innocent, also kooky, will you marry me?"

Fantastica was struck by a wave of ecstasy. She began squealing hysterically. Skitch leaned over and slapped her across the face to snap her out of it.

They were married.

Shortly after their marriage, a TV talent scout heard Skitch perform and signed him for the Ronnie Carbon "This Is The Night" show

A few months passed. Fantastica Fragrant, the little girl from a sub-slum area, stood by the side of a cheery house in Rosy Meadows. She was hosing out a fiercely gleaming garbage can and singing, "I wrapped my heart in a great big dream and my great big dream came true."

There was a look of wild rapture on her face. She looked up at the sky and screamed triumphantly, "I'll bet I've got the nicest can in the whole damn neighborhood!"

Then she slapped herself in the face to snap herself out of it.

Inside the house, Skitch O'Phrenia, the Belgian piano player, sat composing his now famous "Garbage Can Blues."

Fantastica Fragrant was at long last a woman with a dream fulfilled.

WEIGHT WATCHER

I'd hesitate
To guess the weight
Of girls, or even try;
The way they dress,
There's so much less
To some than meets the eye.



"Wow! What a wonderful dream . . . I dreamt I went dancing in a size FORTY Maiden-form bra!"

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Whenever the traveling salesman stopped at a certain town, he'd call up Miss Baer, a nurse, who liked her skin diving, and they always had a good time. One night he got to the hotel, phoned her, then stripped and lay down on the bed, thinking how great it would be to see his little Nurse Baer. The chambermaid came into the room and said. "Man. you sure are built! I wouldn't mind having a shot of that." The man replied, "Gal, this is loaded for Baer. It would shoot the ass off a little prairie chicken like you!"

NEW BOOK
"The Height of Passion"
by Dewey Quimm

Old editors never die . . . their pencils just turn blue.



"Now you can tell people you were 'raised' on a farm . . . " An officer in Viet Nam was startled to overhear his buddy's voice on the telephone suddenly drop from a well-modulated college vocabulary to the speech of an apparent illiterate, as he chanted, "I come. One hour. I come. I go." After he had hung up, the eavesdropper gave him a puzzled look and cried, "What kind of code was that?" His buddy laughed, "That's no code . . . me Tarzan, she Jane!"



Some Doctors use a little hammer to test reflexes . . ."

A fellow we know had to give up his girlfriend. Every time he kissed her goodnight, she boxed his ears . . .

JACK PORCH . . . where little boys go to back off.

A fellow walked up to a girl on the beach and said, "Gee, them's pretty legs you got! Can I play with them?" She said, "Not now, but maybe afterwards . . ."

"I had a lovely girl friend without arms, but I didn't marry her. I could overpower her without marriage..."

Farmer Brown was busy, so he sent Mrs. Brown to take the cow over to Farmer Grey's for stud service. The bull wouldn't even look at the Brown cow. Farmer Grey took an ear of corn and vigorously rubbed the bull under his stomach. The bull got excited at once, and did what he was supposed to do. The next week, Farmer Brown took another cow over to Farmer Grey's, and the same thing happened. Farmer Brown screamed, "So you're the bugger who's been teaching my wife tricks! You should see my raw navel!"

We just had a baby boy, folks, He's the big pride of my life. But he needs a circumcision, Shall I call in Max the Knife!



"Mine was a borderline case so St. Peter just gave me a harp and told me to go to hell."



"May I speak to the madam of the house, Miss?"



"But Daddy, what good is a talent if you don't use it?"

The traveling salesman, caught in a storm, was forced to spend the night at a farm house. They had only two beds, one for the farmer and his wife, one for Grandpa, so the salesman had to sleep with Grandpa. In the middle of the night Grandpa screamed out, "Bring on the girls! Bring on the girls," and woke up the salesman, who said, "Grandpa, I don't know what you have in mind, but what you have in your hand is mine!"

Your rich, beautiful, young, voluptuous nymphomaniacal, sexy cousin is the kin you love to touch . . .

Him: I love you, Darling, like you have never been loved before.

Her: I can't see much difference.

"Sure, our chicken soup has gravel in it," said Cafe Kate, "We use Plymouth Rocks."



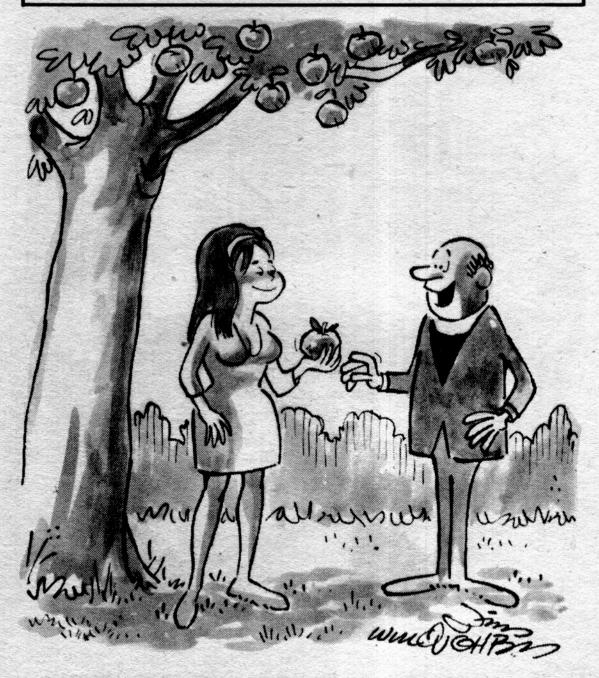
"Oh... That..er...
Pink!"



"We're only doing this for your own good, dear. If you don't stop smoking pot, we will cut off your supply of birth control pills."

The traveling salesman, selling farmers, noticed in the barnyard a rooster dressed in pants, shirt and suspenders, and nearly died laughing. "We had a fire and he got all his feathers singed off," said the farmer, "So Ma made him some clothes to keep him warm. If you think he LOOKS funny, you should see him holding down an old hen with one foot, and trying to get his pants down with the other!"

"That Reminds Me!"



"That reminds me of a story!"



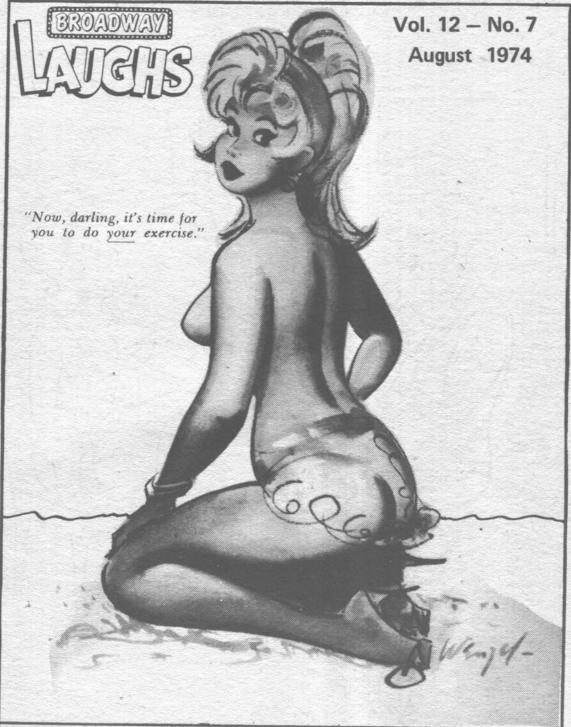
"I'm sorry, sir, but the Senator is down on the floor at the moment."

A businessman and his wife were getting along in years, and although they both enjoyed a good sex bout, they found themselves doing it less and less. So when they did feel up to it, they really appreciated it. One morning, just as the husband was leaving for the office, they discovered that they were both in the mood, but he had a nine o'clock appointment, so he promised to come home early. The appointment drug on and on, and the husband didn't leave the customer's office until almost five o'clock. He went back to his shop, whistling happily, full of exotic visions, and asked the young sales manager, "Were there any messages for me?" The sales manager raised his head and said, "Just one, sir. From your wife. She said not to bother coming home early as you had planned." The boss looked at him in surprise and said, "Oh? Did she phone?" Somewhat smugly, the sales manager replied, "No, sir. She came in while you were out to lunch" She came in while you were out to lunch."

Three girl friends were discussing their jobs. One girl said, "Girls, I've got it made. All I do is cook for a little old lady five days a week, and she pays me a hundred dollars." The next friend said, "That's nothing. I get a hundred and fifty dollars and my own TV set, and all I do is clean the bird-cage every other day." The third girl said, "I've got you both beat. I work for the new football coach, eighteen hours a day, seven days a week, and make sixty-five dollars." The other girls asked, "What's so great about that?" And she replied, "Listen, kids. He's not only hung in EFFIGY!"



"Isn't it amazing how much your drawers can hold?"



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"That's my Great-Aunt Agatha—she was a bit more sophisticated than the rest of the family."

Hotel Clerk: "How would you two like the bridal suite?"

Man: "Nonsense, we've been married 12 years!"

Clerk: "So what? If I gave you the ballroom, would you have to dance?"

. . .

Then there are the littly boy and little girl who signed into a motel as "Mr. & Mrs. John Smith, Jr."

Mother: "You must stop using that dirty word."

Son: "But Mom, Tennessee Williams uses that word all the time."

Mother: "Then stop playing with him!"

The gay blade stopped in to visit his old girlfriend. "Good news, baby," he said. "Remember how you used to say you didn't believe in pre-marital sex? Well, I'm married now—so how about it?"

Young wife to marriage counselor: "He didn't think going to bed with someone who wasn't my husband was such an awful thing before we were married."

The young man who bought one of those little economy cars found he's saving money on gas—but it's costing him a fortune in motels!

If a girl really wants to know what she's getting before she is married, she should look in a nudist colony for a husband.







Two convivial gentlemen were exchanging stories at the bar. One, rather loudly, said, "That old tale has been around for years."

A nearby drunk wobbled to his feet and said, "Sir, you are speaking of my wife."

Wife: "You don't love me 'cause you never kiss me goodby."

Husband: "There's nothing I'd rather do than kiss you goodby."

During a recent plane trip to San Francisco, I could not help overhearing a conversation between two men in the row of seats in front of me. From the talk, I judged one was a soldier and the other a minister.

Presently, a hostess in a mini-skirt asked the soldier if he wanted a drink, to which he immediately agreed. After serving him, she inquired of the minister, "Sir, would you like a drink, too?"

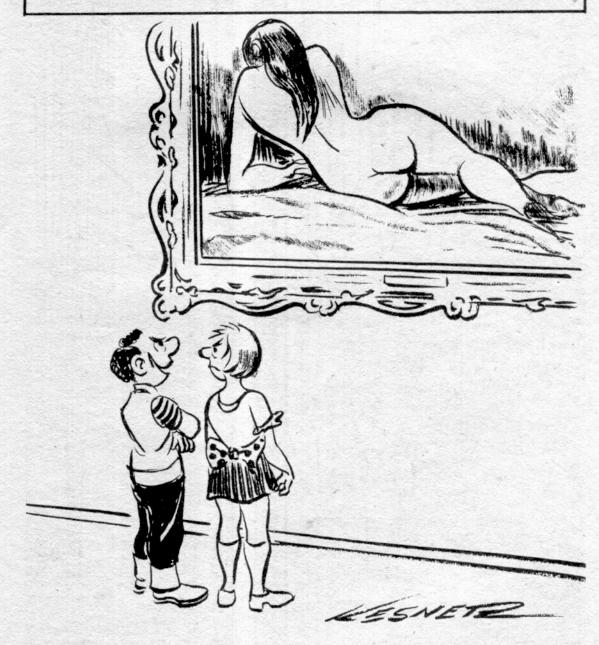
"Certainly not!" bristled the clergyman, who was wearing a business suit. "I'd as soon commit an infidelity as have a drink of alcohol."

Surprised, the young soldier returned his drink to the hostess's tray.

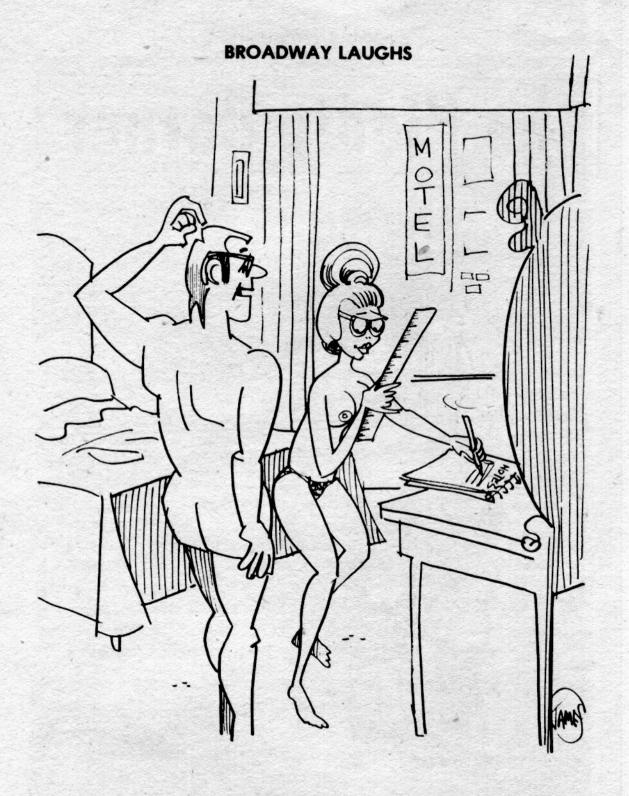
"I did not know we had a choice," he said.

Two fish were swimming underwater when a large shadow spread over the area. "Looks like a storm coming up," said one fish. "That's no storm, it's the QUEEN MARY'S bottom," said the other. The first fish stared at the great dark expanse and then said, "God Save the King."

The Kiddie Corner



"I can just see you ten or fifteen years from now, Joannie!"



"Er-just exactly what kind of survey is this you're making, Miss Chapman?"

The American spaceman landed on Mars and sighted a weird-looking Martian girl. After much trial and error, he succeeded in consummating a love affair with her. Then he returned to Earth. When the next American spaceman landed on Mars, all the female Martians were wearing signs: "This End Up."

She: "How come you're wearing a letter on your school sweater? You're not supposed to wear a letter unless you've made the team."

Her: "So I did, so I did."

Doctor: "How did you become a lesbian?"

Woman: "My psychiatrist told me to take an interest in my husband's hobbies."

We have nothing against women in business—but some have the nerve to charge \$100 a night!

A man entered a crowded subway and was crushed against a pretty young thing. After three stations he started to get off. Suddenly the girl hauled off and socked him. Rubbing his jaw, he asked, "What the hell did you do that for?" The girl answered, "Next time don't start anything you can't finish!"

A call girl is the only person we know who gets paid for lying down on the job.

The doctor's office was totally wrecked. It seems his nurse made appointments for the sex fiend and the nymphomaniac at the same time.

Prize Bobies



"Mirror, mirror, on the wall...



"Fill these and the job is yours."



"No goodies until you drop your trunks!"



By ROBERT O ERISMAN

TOW, what seems to be your trouble?"

"It's not myself I came to see you about, Doc, it's my wife."

"I see. Just have my nurse give you an appointment for your wife, and have her come in and see me."

never agree to visit a psychia-

trist. That's why I came to see you. Because I need some advice bad."

"I see. What seems to be the trouble?"

"She's all the time walking around the house, you know, in the nude, so to speak. My "That's just it, Doc, she'd wife is, I mean. Stark nekkid, in other words."

"I'll give you a prescription for some pills that you are to take four times a day, before meals and at bedtime."

"And that will get me over this—this wishful thinking—?"

"It might and it might not. If vou don't notice a marked improvement after taking the pills for a month, come back and see me again. I'll buzz my nurse, and she can get your prescription filled for you, she has to go down to the drugstore on an errand for me anyway."

"Oh. thanks. Fine."

"Miss Arbuthwaite, will you bring this prescription back with you from the drugstore when you go, please? Thanks."

". . . Gosh, that was a pretty nice mink coat your nurse slipped into. Doc."

laugh when I think about it."

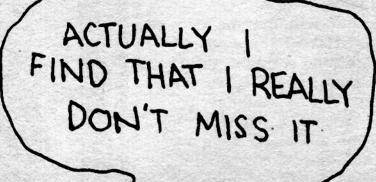


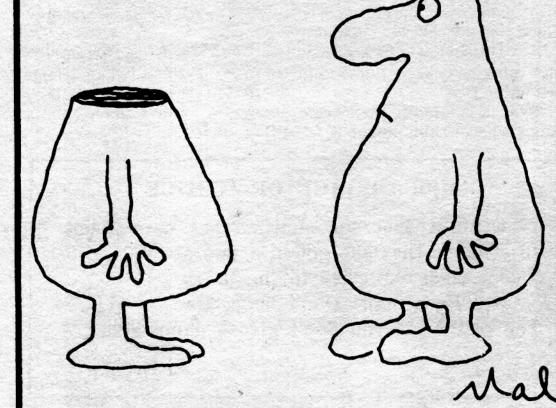
"Laugh? Why is that, Doc?" "When I think what people on the street would do if they "Yes, it is. Ha. It makes me knew she didn't have on a stitch under it!"

MISCARRIAGE OF JUSTICE

In a night spot she shuttled her ham about In a dance that she got in a jam about; Then she cried to the judge, "Be a man! Don't begrudge The rest what you don't give a damn about!"

- Al Brooks







"Can you settle an argument for us, friend? Does a straight flush beat four of a kind or doesn't it?"

"When I told my daughter to 'Love Thy Neighbor', she misunderstood and thought I said, 'Love Thy Neighborhood'

The girl who is still holding onto the wilted nosegay of her virginity until the time she reaches her majority, has REALLY gotten screwed!



"You're a dirty old man! Want me to give you a bath?"

There's a difference between excess and surplus. Excess is the part of a woman's boob you can't get in your mouth, and surplus is her other one.

TALKATIVE

A loving wife will do anything for her husband, as long as she can do it with her mouth open . . .

Sammy and Sue got married, and they didn't know what to do. So they went to see the family doctor, who told Sue to strip, lie on her back on the couch, and spread her legs as wide as they would go. Then he told Sammy to mount her, stick it in, and go up and down in rhythm with the pen clicks. So for twenty minutes the doctor stood there, click-clicking, while Sammy moved in and out at the same speed. Then Sue got aroused, raised her head and shoulders, and hollered at the doctor, "Can't you make that damn thing go CLICKETY CLICKETY?"

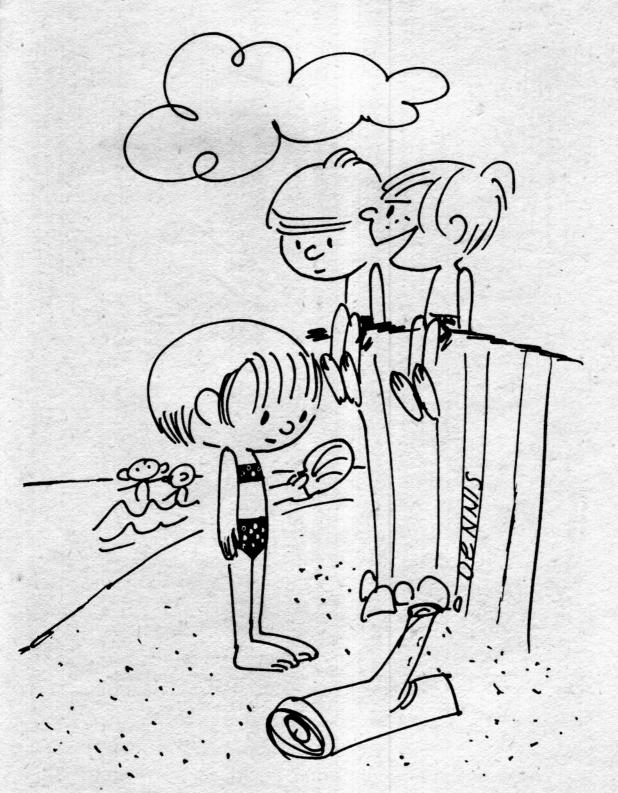


"Ladies & gentlemen, this is your captain speaking. We'll be running into some turblence for the next ten minutes, accompanied by heavy pounding shocks. Please fasten seat belts until the climax has passed!" Fellows, if you'd like to break your wife of snapping her gum, or sassing back, or whatever habit she has that especially annoys you, it's simple. Next time you catch her going good at it, go stand in front of an open window and shout, where all the neighbors will hear, "If you don't stop that, I'll NEVER marry you!"

A little boy was caught sneaking birth control pills into his mother's coffee. When she demanded an explanation, he confessed, "I heard the minister say in church that we would all be born again, and I'll be dambed if I'm going through THAT!"

PUTTER DOWNER

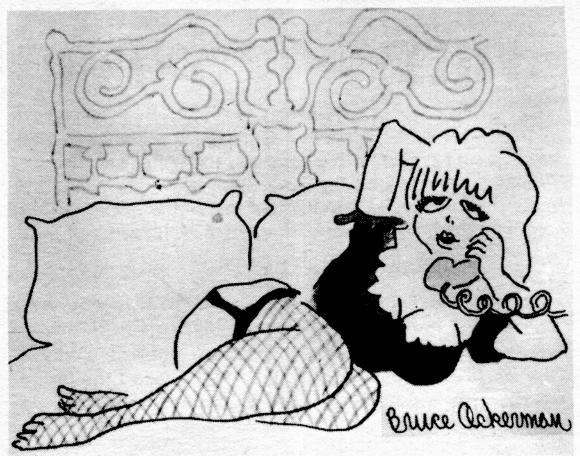
"Your vocabulary reminds me of a toilet that's wired for sound."



"She may not look like much, but she's a sex cat in bed."



"You now have a diamond necklace . . . would you like to try for a mink stole?"



"Take two cold showers. Doctor, and call me this evening."

The little girl and her mother were in a crowded department store when the little girl loudly announced that she had to go. A salesgirl offered to take her to the ladies' room. When they returned, the mother asked, "Did you thank the nice lady?" And the kid replied, as loudly as before: "Why should I thank her? She had to go, too."

Nutty Newsreel

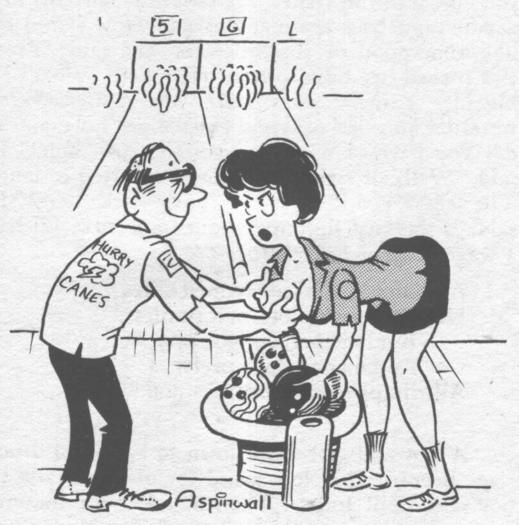
In Pompano, Fla., a mother applying for relief was asked the ages of her four children and said she couldn't remember. "Come now," insisted the clerk, "you must know how old your children are."..."Well," said the mother, "I've got me one lap child, one creeper, one porch child and one yard young 'un."

A New York City man was brought into court on charges of pinning his mother-in-law to the floor and yanking out her false teeth during a quarrel. "Why in the world did you do a thing like that?" asked the judge. "It was the only way to keep her quiet," said the defendant.

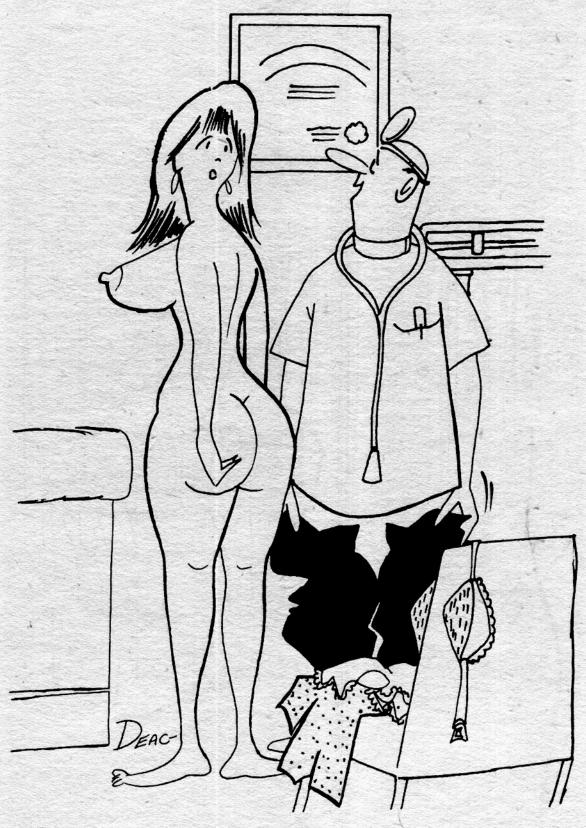
In San Fernando, California., the father of newly born quadruplets explained his reaction to friends: "When we got married my wife and I said we wanted four children, but we made one mistake: we should have said that we preferred not to have them all at once."

A Kansas City motorist found the upholstery in the rear of his car aflame. He immediately drove the car to a nearby fire station, honked his horn, and when the door swung open, drove in. As the firemen poured water on the burning car, he explained, "This was much too cold a night to make you fellows go out so I brought the car in."

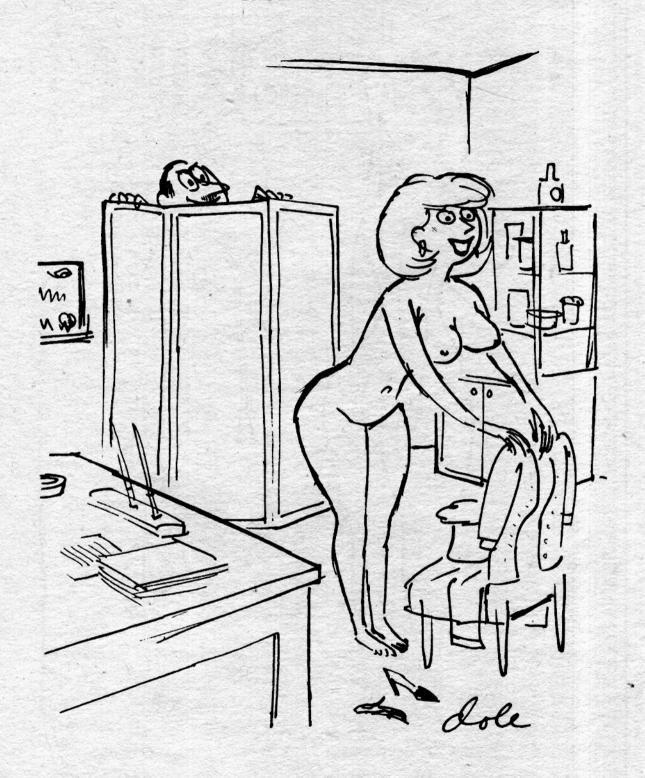
BOWLING CENTER



"You either need stronger eyeglasses or warmer hands, Mr. Beerframe."



"Now to test your reflexes."



"You can come out now, Doctor."

HE WHO HESI-TATES IS LOST but from what we re-

member of our old Army films, he's a heck of a lot better off!

A sharpie took a blind date out in his car, drove as far as the City Dump, parked the car, and said, "Let's." The girl "All right, you smoothtalking essobee!"

"My wife would love to be a beatnik, if she could only find a pair of size 56 leotards.

As the Chinese girl said when she came out of the Frenchman's bedroom, "Fu, Man Chu!

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MEET MARILYN (Marilyn sold as an adult novelty only)

Shortly after a well-known society woman had hired a new maid, a gentleman friend called and asked if she was at home.

"Yes, sir," said the maid, "come right in."

"But," said the gentleman, "perhaps she's engaged."

"Sure she is," winked the maid, "but come right in anyhow. He's out of town for a week."





Her bountiful bosom heaving in chagrin, the girl confessed her tearful tidings to her mother.

"Mom," she said, "I'm pregnant."

"Ye gods!" screamed her mother.
"Who is the father?"

She lifted her weeping face. "How should I know?" she wailed. "You never would let me go steady."

The southern gentleman discovered his wife in the arms of her lover and, mad with rage, killed her with his .38 revolver. A jury of his Southern peers had brought in a verdict of justifiable homicide, and he was about to leave the courtroom a free man, when the judge stopped him.

"Just a point of personal curiosity, suh. Why did you shoot your wife, instead of her lover?"

"Suh," he replied, "I decided it was better to shoot a woman once than a different man each week."







"Sorry I took so long...I thought I'd slip into something more comfortable!"



Sure, there are lots of books around telling you how to handle a chick, but this one starts with how to find one . . . (where you might not think to look) . . . and how to get her into the swing of it . . . then, how to satisfy her (and yourself, of course) by fully releasing her sexual drives!

In short: How to bring her to the brink of ecstatic orgasm by sophisticated sexual foreplay . . . and then, what new erotic techniques to use and increase both your sexual pleasure!

This is the book that frankly tells it all: Where to find her, how to get her into bed, and what new sex kicks to show her-in detail!

The subject of the game is scoring—and the object is a luscious, lusty

chick. The field of play? Bed-of course!

Get your copy of How-To-Seduce-Chicks today. After reading it, everything will just come naturally ...

SPECIAL FEATURES:

Uncensored, man-to-man advice from successful studs on: oral sex . . . aphrodisiacs : . . sex aids . . . unusual sex positions . . . french ticklers . . . 'French' and 'Greek'techniques ... and more!

Now it's bangbang-bang ... every time!"*

Until I read your book, I was ready to give up. But now it's like I've got ESP or something—the chicks really buy George Ogden, Michigan graduate student my act.

If I could, I'd put your book in our sex education curriculum . . Speaking as an ex-loser, it's much nicer (and more fun) being a winner. Herb Forte, Tennessee teacher If it means anything to you,

be advised that the tech-Chicks work overseas, too. That body language niques in How-To-Seducestuff kept my bod in business for three weeks. Thanks. Phil Hanson, New Jersey lawyer

I only wish I could have read it ten years ago . . . Making up for lost time is wearing me out Carl Aslanian, Texas realtor

Don't use my name, but let me thank you in behalf of my husband and me. We thought Jerry was a homosexual, but after we gave him

(Name Withheld), Georgia housewife

SEX KICKS

It used to be that I couldn't get past second base, but now it's *Tony Simpson, PFC, U.S. Army bang-bang-bang each and every time!

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| nguage Thanks. lawyer | more rush me a co | Sure, I'd like to score apy of HOW TO SEDUCE up for lost time! Enclosed |

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"Don't, Mr. Jelnicke-you're tickling me!"

One day a vegetable peddler stopped at a house, and the lady said, "I sure would like some of those nice fresh English peas, but I'm out of cash. Could you take it out in trade?" He said okay, and the next day he came back again and asked, "How would you like some good ol' roastin' ears?" She said, "Fine," and turned her back to him. He asked, "What's the big idea, turning your back?" She replied, "Well, yesterday you had peas and got the pea hole, and today you have corn, so you get the corn hole!" He said, "Well, all right," and then he started to laugh. The lady asked, "What's so funny back there?" He said, "I was just thinking about tomorrow. I'll have a wagonload of head lettuce!"

An unfortunate lady named Giles
Had the ugliest bottom for miles.
But her surgeon took pity
And made it look pretty,
All dimples and poutings and smiles . . .

* * *

A boy and girl went down to apply for a marriage license. The clerk asked for his name and the boy said, "Bill Jones." Then he asked for the girl's name, and she said, "Mary Jones." The clerk asked, "Any connection?" The boy said, "Well, yes, but last Thursday was the first time . . ."

What do you get if you cross a black widow with a horse? We don't know, but if it bites you, you can ride it to the hospital.

The saloon regulars were discussing the recent marriage of one of the saloon gals. A cowboy asked, "Do you think she'll settle down and be true to him?" Another cowboy snorted, "Her? The only way you could keep that girl from stepping out on you would be to slip it in her and leave it there!"

Old maids like cafeterias... after all, they're used to serving themselves...

At the end of a bitter argument, the husband roared, "I'm sick of you and your ways. I'm going out and get something I've never had before!" The wife replied, "If you had another two or three inches, you could get something HERE you never had before!"

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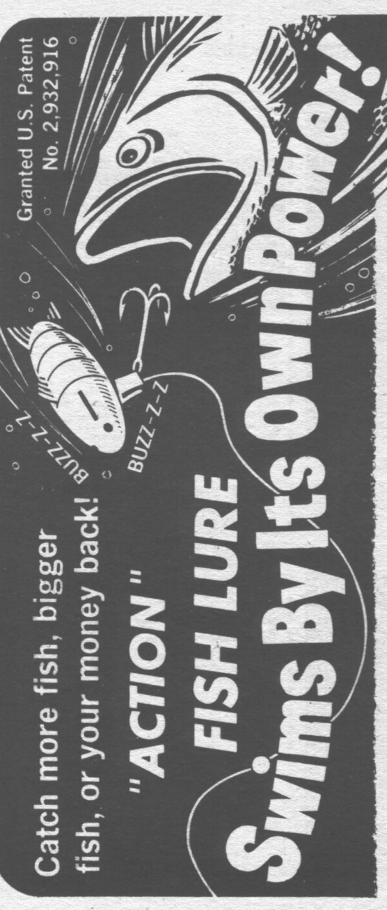
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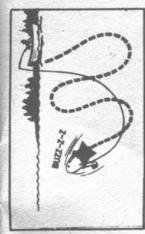


ACTION LURE swims, dives, flops like a crippled minnow! Buzzes like a dying insect. Drives pan fish, game fish, salt water fish into a frenzy! Gets savage bites that simply can't pull loose from your hook!

Completely under its own power, ACTION LURE swims and dives like a live darting minnow, then returns to the surface to dive again and again, even on a slack line! As amazing ACTION LURE dives down deep to where the big ones are lurking, fish see its free swimming action, hear its buzzing sound, and bite savagely utterly without fear or besitation!

Swims & dives to 15 feet! No tugging; no pulling!

ACTION LURE swims by itself without being pulled. It swims various
depths down to 15 feet for up to
one hour or more, with a slow, eratic maimed-minnow motion that
no fresh or salt water fish can resist, all the time sending out its
enticing buzzing insect sound to
attract fish from yards away!



Yes, ACTION LURE hauls in trophy size big mouthed bass, small mouthed bass, pike, pickerel, perch, walleye, dogfish, catfish, trout, and every other conceivable type of pan fish, game fish, and salt water fish! Eye-popping catches are reported from every section of the country, so we say "Prove it to yourself!" Use ACTION LURE for a full month, see for yourself how you catch more fish, bigger fish, how your friends insist on learning your amazing fishing secret.

Works like magic even when other

for perhaps one minute AUTION LURE will float quietly; then, as water reaches the fuel, your lure will seem to shudder for a second, then spring dramatically to "life!" Making the buzzing sound of a dying bee, ACTION LURE will point its nose downward, and begin its first descent! Slowly, jerkily, like a maimed minnow, it will swim noisily downward, buzzing and humming, traveling about nine feet every fifteen seconds! If no fish intercepts it, its descent automatically stops, it slowly raises up its nose and climbs to the surface again!

And again! And again! Tirelessly, hour after hour, far beyond the reach of your own casts! Roaming restlessly over every foot of water beneath you – even on slack line – even when your boat is tied up – even when you're curled upon the dock, sound asleep! And all the while Action Lure is swimming and buzzing and driving the fish around you to such a frenzy they practically tear the rod out of your hands!

World's first self-propelled lure!

No wonder this revolutionary ACTION LURE took six full years to develop! Here's what ACTION LURE will do for YOU!...

It frees you forever from the filthy tasks of digging for worms & crawlers, before you can even get them into your boat! It frees you forever from paying \$3, \$4, or even \$5 for those fancy "Dead-as-a-Duck" lures that only work when you tow them!

Tomorrow, for the first time in your life, you'll be weighing down your boat with bass, trout, pike, pickerel, perch... limit catches of pan fish, game fish, fresh and salt water fish, wherever you can drop a line! You'll fish better novice or pro — sound asleep at the bottom of your boat, than most fishermen sweating and casting till their arms ache from exhaustion!

And you'll have the time of your life, amazing your friends and family with your hauls, and seeing your fishermen friend's eyes pop as they watch your incredible self-propelled ACTION LURE at work!

Try one full month at our expense!

You have nothing to lose! Fish with ACTION LURE for one full month entirely at our risk! Cost is only \$2.98. You receive ACTION LURE plus enough fuel to last up to a full year, together with complete instructions. Four "alluring" colors: red, green, orange, yellow. Order all four for only \$9.98; you get four times as much fuel, and you save \$2.00.

For the fishing thrill of your life, order direct from: ACTION LURE, DEPT. 0000, U.S. P.O.BOX 69440, LOS ANGELES, CA 90069

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Works like magic even when other

You'll haul in limit catches when others aren't even getting a nibble, in lakes, streams, rivers, oceans, wherever you fish! Just picture your self-propelled ACTION LURE slashing through the water in brilliant reds, whites & yellows, only 2" long yet carrying enough fuel to cut through the water for as much as one full hour with a single load! Plunging down to fifteen foot depths, rising again to the surface almost once every minute, ACTION LURE plows through the water tirelessly, pulling in the big ones from hundreds of yards

Here's how ACTION LURE works: All you do is snap open the fuel chamber, drop in two pellets of fuel, and close the fuel chamber again. Takes less than 60 seconds; you don't even dirty your hands! And then . . . simply cast or lower ACTION LURE into fresh or salt water, and get set for the fishing thrill of your life!



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float quietly, then, as water reaches the fuel, your lure will seem to shudder for a second, then spring dramatically to "life!" Making the buzzing sound of a dying bee, Active Lure will point its nose downward, and begin its first descent! Slowly, jerkily, like a maimed minnow, it will swim noisily downward, buzzing and humming, traveling about nine feet every fifteen seconds! If no fish intercepts it, its descent automatically stops, it slowly raises up its nose and climbs to the surface again! ACTION LURE Will perhaps one minute

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You say this is too much for you to believe . . . that it's too good to be true? Well then, can you explain the astonishing things that happened after people used Dr. Murphy's prayer techniques? Can you explain—

- how numerous people make use of a certain formula for paying bills with marvelous results (p. 37)
- (2) how a poverty-stricken couple received \$10,000 "out of the blue" in response to their request (p. 25)
- (3) how a man was able to triple his income in three months with a certain 28-word prayer that takes only ten seconds to repeat (p. 98)
- (4) how L.T. used a one sentence prayer to rise from a job as an office boy to the owner of a 50 million dollar company (p. 178)

or explain any one of the scores of wonderful things that happened to people who used Dr. Murphy's prayer techniques!

But we assure you that you won't be able to explain a single one of these mysterious "answered prayers" — you won't that is, until you read Dr. Murphy's thrilling new book "YOUR INFINITE POWER TO BE RICH"...

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- On page 24, you'll read of a woman out of work, trying to support three children, with the bills piling up rapidly. No sooner did she utilize a single prayer given to her by Dr. Murphy than a surprise gift of \$5,000 in cash came out of the blue, from an almost forgotten relative she had not seen for 15 years!
- On page 98, you'll discover how a working man TRIPLED his income in just three months, through the power of a certain

prayer. This prayer contains 28 words. It takes only ten seconds to repeat. You will find this prayer given word for word in the book.

• On page 109, you'll read the true story of Maria, a little 8-year-old Spanish girl in New York, who wanted nothing in all the world more than a new bicycle. Her parents could not afford such a gift, but Dr. Murphy, who was then her next-door neighbor taught her how to Ask... and her prayer was answered... she got her brand-new bicycle ONE DAY LATER.

THERE IS NOTHING IN LIFE THAT CANNOT BE YOURS. IF YOU KNOW HOW TO ASK FOR IT—

These are only a brief sample of the scores of true, heart-warming and moving case-histories of the power of Living Prayer in action. Dr. Murphy's book, called "YOUR INFINITE POWER TO BE RICH", gives you the full techniques with which you can contact the Power capable of answering your every need.

You will find these powerful prayer-techniques truly beautiful, reverent and inspiring. And you will find out for yourself that—incredible as it may seem—THESE PRAYERS DO WORK. They ARE answered! Time and time again, skeptics have tried—simply tried—and found to their utter amazement that Dr. Murphy truly has in his hands the lost key to a Bible secret forgotten for ages.

key to a Bible secret forgotten for ages.
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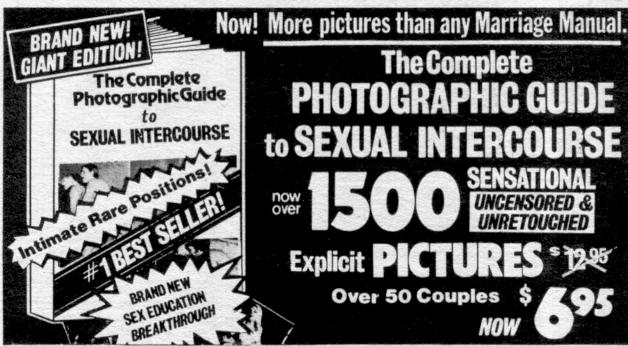
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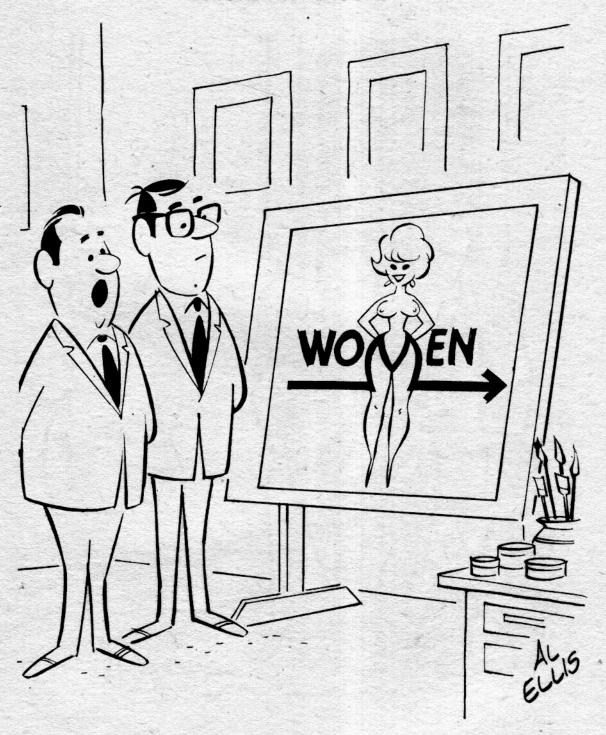
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"It overcomes all the language barriers . . . I'll never understand why the people at the U.N. didn't snap it up."



"A funny thing happened to me on the way home."



"Okay, Mac—finish up and let's have your driver's license."

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